



UNIVERSITY
CRICKET CLUB

SPONSORSHIP PROPOSAL



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HAMILTON STAR UNIVERSITY CRICKET CLUB

Club Overview

Hamilton Star University Cricket Club (Star Uni) is Hamilton's oldest, largest, and most successful cricket club.

Nestled on the grounds of The University of Waikato, the club co-owns and has management responsibility for a bookable three-net covered training facility.

Star Uni fields multiple senior teams in Hamilton Cricket Association competitions – Premier, Senior A, Senior B, Senior C and Senior Womens. We also field five junior cricket teams.

Behind the scenes, the club is in the capable hands of a dedicated and diverse board, ensuring a rich blend of experiences and expertise.

Club achievements

The club's highlights over the last decade have included:

- Providing several players to the Hamilton Premier team as well as the Hamilton B side.
- Finalist, Hec Holland Plate 2022-2023.
- Trophy-winning victories in the Premier One Day Cricket completion (Hec Holland Plate, 2012-2013, 2018-2019 and 2019-2020).
- Premier two-day cricket competition (Eddy Marr Bowl, 2013-2014, 2014-2015).
- Winner of the Premier Three-Day final (Howden Cup, 2013-2014, and a repeat victory in 2014-2015).
- Since the introduction of the Richard Dodunski Cup for Premier T20 cricket, Star Uni has won the competition twice.

In 2022 the club launched a new junior programme to give children an opportunity to play cricket. In this short time, we have established 3 teams.

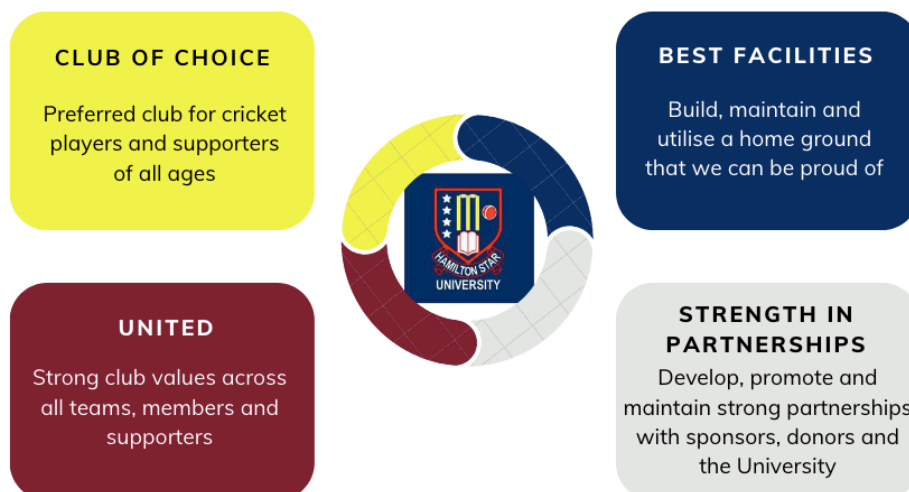
The club prides itself on organisation and structure and is focused on retaining and enhancing traditional club cricket culture – including baggy hats for 50-match milestones, and social functions, blazers for 100-match milestones and club service awards.



Our Objective

We exist to **UNITE, PLAY, and EXCEL**. We do this by setting ourselves strong and ambitious goals we would like to 'knock over' by end 2026. Our club is in a growth phase, attracting more talent every season.

But, we cannot do it alone.



The Opportunity

Along with our 3-year goals, we require 3-year sponsorship.

Sponsoring Star Uni will be a smart and mutually beneficial move for your business. It fosters a strong sense of community involvement and goodwill, showcasing the organisation's commitment to supporting local sporting clubs. Such sponsorships often provide exposure, as cricket is a popular sport in many regions, and businesses can leverage this visibility to increase brand recognition and reach a broader audience.

Additionally, it creates networking opportunities and fosters relationships with potential customers, suppliers, and other local businesses, helping to build a robust professional network. Moreover, local cricket clubs are often hubs for families and individuals, making sponsorship an excellent way to connect with the community, improve corporate image, and contribute to the growth and development of grassroots sports.

Blue	Premium Sponsorship: may include (but not limited to) sponsoring of 2 awards, fortnightly social media sponsor recognition, sponsor name on team warm up tops.
Red	Standard Sponsorship: may include (but not limited to) sponsoring of 2 awards, monthly social media sponsor recognition and sign on our indoor nets (additional cost). This sponsorship may help fund coaches, cricket balls and other expenses.
Yellow	Intro Sponsorship: sign on our indoor nets (additional cost) and monthly social media sponsor recognition. This sponsorship may help fund coaches, cricket balls and other expenses.



Sponsorship agreement

 Blue Premium Sponsorship \$2500 per year	 Red Standard Sponsorship \$1250 per year	 Yellow Intro Sponsorship \$750 per year
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We: _____

Agree to enter into a sponsorship arrangement with Star Uni starting 20____ season.

Sponsorship Package: Blue Red Yellow

Total sponsorship value: \$ _____ **How many years** _____

Contact Name: _____

Contact Number: _____

Contact Email: _____

Email for Invoices: _____

Star Uni recognises your organisation as a Club Sponsor and as such agrees to uphold the conditions of sponsorship as offered to you.

To ensure your sponsorship is accurately promoted, it is your responsibility to provide Star Uni with any relevant logos or brand materials required. Any changes to company branding during the term of this agreement will be at the sponsor's cost.

Star Uni, its board staff, and playing staff will do its best to promote your company and its image by referring your company to those they know as well as where appropriate using your product themselves.

Thank you for your decision to partner with us.

Signed on behalf of Star Uni

Signed on behalf of the sponsor

Date: ____ / ____ / 20____

Date: ____ / ____ / 20____

